# **Sponsorship Opportunities**

## Laracon EU 2016

## An introduction

Laracon EU is an annual gathering of web developers focused on building more sophisticated applications using the Laravel PHP web-application development framework.

The Laravel PHP framework is a leading PHP framework—the most popular PHP project on GitHub, and boasts a Twitter following of over 40,000 developers. This year, we expect over 500 developers, project managers, and business owners to join us in Amsterdam to improve their craft and establish valuable relationships.

Sponsoring Laracon is the premiere way to get your brand in front of the entire Laravel audience—not just developers at the conference, but also those watching along online.

## Sponsorship Levels

We feel that a personal and unique approach works best for both of us, so please don't hesitate to contact us (details below) to iron out any details that will help to create a mutually beneficial relationship.

#### GOLD - € 8.000

- Three conference tickets to be used at your discretion.
- 3 invitations to VIP dinner.
- Acknowledgement from stage during the event.
- Priority branding in the venue, on stage, on the website, and in speaker videos.
- Appreciative recognition through social media.
- Opportunity to place a stand / booth in the venue's lobby area. (restrictions apply)
- Contribute to the attendee "swag bag".

#### SILVER - € 6,000

- Two conference tickets to be used at your discretion.
- 2 invitations to VIP dinner.
- Acknowledgement from stage during the event.
- Your branding in the venue, on stage, on the event website, and in speaker videos.
- Appreciative recognition through social media.
- Contribute to the attendee "swag bag".

#### **BRONZE - € 2.000**

- One conference ticket to be used at your discretion.
- Your branding in the venue, on the event website, and in speaker videos.
- Appreciative recognition through social media.
- Contribute to the attendee "swag bag".

## **COMMUNITY** - € 1,299 (community sponsorships are available in the ticket shop)

- One conference ticket to be used at your discretion.
- Your branding in the venue and on the event website.

## Sponsorship Special Packages

### SPONSOR LUNCH - € 4,000

Over 500 attendees are going to be hungry and we're providing top-quality lunches.

- One conference ticket to be used at your discretion.
- Priority branding where lunches are served and consumed.
- Your branding in the venue, on the event website, and in speaker videos.
- Appreciative recognition through social media.
- Contribute to the attendee "swag bag".

### SPONSOR THE AFTER-PARTY SOCIAL - € 4,000

After the conference we're hosting an after-party social in which attendees convene to discuss their lives, work, and their reactions to the plenary sessions. This can be a great opportunity for you to mingle with our attendees.

One conference ticket to be used at your discretion.

- Priority branding at the social venue.
- Your branding in the venue, on the event website, and in speaker videos.
- Appreciative recognition through social media.
- Contribute to the attendee "swag bag".

All prices mentioned are excl. 21% VAT.

If you have any questions please feel free to contact us directly. Thank you for your interest.

### **Shawn McCool**

shawn@webengineers.io

+31 6 4854 3933 (UTC+1)